

Brief History of Utah RV Club

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For a complete history of the early days of the Utah Good Sam Club see the [Complete History](#).

August 1966 - Mr Art Griffin, who was editor of Trail-R-News Magazine (Los Angeles, California) offered free membership in a new RV Club whose aim would be courtesy to fellow travelers and good campground conduct. A free bumper sticker with the happy face representing the Good Samaritan and the Good Sam Pledge, which consisted of eight points were included with every response.

September 1966 - The offer was again carried in the September issue of Trail-R-News and in Camper Coachman. The response was immediate and enthusiastic. In just over a week 1,000 applications had been received.

Spring 1967 - The first Good Sam Directory was published. At that time Utah had 10 charter members.

March 24, 1968 - The first Good Sam Chapters were formed. The first chapter consisting of people in the Salt Lake City area chose the name "The Ute Salt Shakers"

1968 - Mr. Griffin sells Griffin Publications to Mr. Art Rouse (Trailer Life Publications)

April 19 - 22, 1968 - The first national rally of Good Sam was held adjacent to the Showboat Hotel, Las Vegas, Nevada.

May 31 - June 2, 1968 - The first Utah State Rally was held at Cross Winds Campground in Kaysville, Utah (Now known as Cherry Hill Campground).

April 1969 - The Good Sam Chapter from western Colorado, the Ute Salt Shakers and the Timp Travelers (now known as the Utah Trail Dusters) met at Goblin Valley.

August 8 - 10, 1969 - The second Utah State Rally was held at the Cross Roads Campground in Kaysville.

April 24 - 26, 1970 - The third Utah Good Sam Rally was held at the Cross Roads Campground in Kaysville.

July 22 - 26, 1970- Dayton Kelly (Utah State Director) represented Utah at the first national rally sponsored by Trailer Life.

[Complete list of Utah Samboree Themes from 1974 to present](#)

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